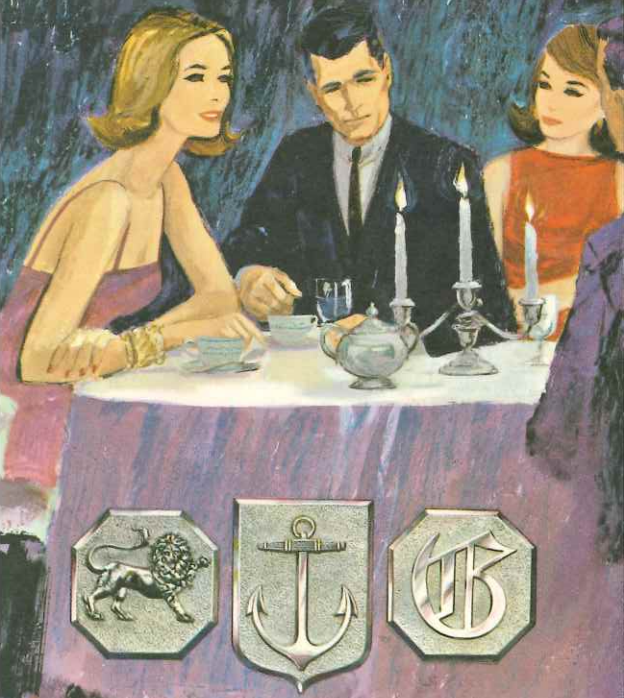
GORHAM
STERLING



America's Leading Silversmiths Since 1831

GORHAM STERLING AND YOU

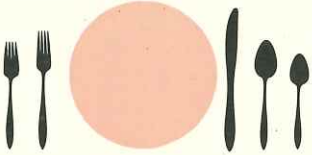
So few precious things last a lifetime. Your engagement ring will long outlive the sleek car in the driveway . . . the painting over the mantle will have value years after the luxurious mink stole has disappeared.

Yet, your sterling by Gorham is timeless . . . flawless, beautiful . . . will provide enchantment and enjoyment for all your lifetime. And Gorham Sterling not only symbolizes your own good taste but adds so much to the gracious life you have or will achieve for yourself and your family.

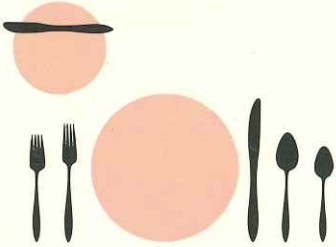
More women choose Gorham designs than those of any other silvermaker. That's because each piece is beautiful, and flawlessly crafted. It has to be to bear the famous Gorham Sterling hallmark.

Popular Gorham Place-Settings

Basic 4-pc. individual salad fork, place fork, place knife and teaspoon.



5-pc. individual salad fork, place fork, place knife, cream soup spoon or place spoon and teaspoon.



6-pc. individual salad fork, place fork, place knife, cream soup spoon or place spoon, teaspoon and spreader.

Other popular place pieces so necessary to elegant dining: Dessert spoon, iced beverage spoon, coffee or cocktail spoon, cocktail or oyster fork.

(2)

Numbers in parentheses indicate pattern price group.
Prices are for 4 pc. place-setting and include Fed. Tax.

King Edward — Traditional, rich Chippendale design.
Melrose — Graceful rendering of American rosewood carving.
Buttercup — A profusion of delicate meadow flowers.

3 Numbers in parentheses indicate pattern price group.
Prices are for 4 pc. place-setting and include Fed. Tax.

Chantilly — Graceful lines in Louis XV style.
Strasbourg — Luxurious Rococo design in silver.
Rose Tiara — Lasting symbol of her most breathless moment.

4

Numbers in parentheses indicate pattern price group.
Prices are for 4 pc. place-setting and include Fed. Tax.

Camellia — Delicate lace edge balanced with plain silver.
Andante — Traditional gaiety with a touch of formality.
Rondo — A graceful French scroll that glimmers with light.

5

Numbers in parentheses indicate pattern price group.
Prices are for 4 pc. place-setting and include Fed. Tax.

Greenbrier — The hope of youth from bud to flower.
Blithe Spirit — Floral motif with sweeping sculpture.
Sea Rose — Enchanting sea-swept rose design.

Numbers in parentheses indicate pattern price group.
Prices are for 4 pc. place-setting and include Fed. Tax.

Chapel Rose — Silver sweep with dainty rose highlight.
Lyric — Sterling line and form in modern clarity.
Celeste — Incised design with American flavor.

(7)

Numbers in parentheses indicate pattern price group.
Prices are for 4 pc. place-setting and include Fed. Tax.

Stardust — A sophisticated design, incised decoration.
Fairfax — Sheraton inspired, classic simplicity.
Firelight — Dancing flames captured in silver.

Numbers in parentheses indicate pattern price group.
Prices are for 4 pc. place-setting and include Fed. Tax.

Esprit — Sparkling, spirited, the American Look in sterling.
Classique — The enduring best in contemporary design.
Aspen — Crisp, reflective sweep of silver.

GORHAM VERMEIL

For those who prefer the ultimate luxury of Sterling . . . heavily gold-plated . . . Gorham Vermeil — in French "Vair-May" — is available in all designs shown in this folder*.

Vermeil originated centuries ago in France and through history, as it does today, has graced the tables of many famous statesmen and hostesses.

Today, whether you choose Sterling or Vermeil for your table, Gorham offers you the finest . . . in the design you select.

(9)

* $23.00 extra per six piece place-setting (place size).

PRICE GROUPS →	1	2	3
PLACE-SETTING PIECES	Andante Aspen Chapel Rose	Camellia Greenbrier Lyric	Blithe Spirit Celeste Chantilly Fairfax Rondo Rose Tiara Stardust
Teaspoon	5.00	6.00	6.25
Place Knife	6.00	8.50	9.00(3)
Place Fork	7.25	9.75	10.00(3)
Place Knife, Large	.....	9.50	10.00(5)
Place Fork, Large	.....	13.00	13.50(5)
Place Spoon (for Soup, Cereal, Dessert)	6.75(4)	.....	8.00(4)
Salad, Pastry or Fish Fork	6.75	8.00	8.50
Cream Soup Spoon	.....	7.50	8.00(5)
Spreader (Flat Handle)	.....	5.75	6.00(5)
Spreader or Buffet Kn. HH	4.75	5.75	6.00
WITH PLACE KNIFE & FORK:	1	2	3
4-PC. PLACE-SETTING	25.00	32.25	33.75
5-PC. PLACE-SETTING	31.75	39.75	41.75
6-PC. PLACE-SETTING	36.50	45.50	47.75
WITH PLACE KNIFE AND FORK, LARGE	1	2	3
4-PC. PLACE-SETTING	.....	36.50	38.25(5)
5-PC. PLACE-SETTING	.....	44.00	46.25(5)
6-PC. PLACE-SETTING	.....	49.75	52.25(5)
OTHER PLACE PIECES	1	2	3
Cocktail or Oyster Fork	5.00	5.75	6.00
Coffee or Cocktail Spoon	.....	4.00	4.25
Dessert Spoon	.....	8.50	9.00(5)
Grapefruit, Orange or Melon Spoon	.....	.....	8.00(1)
Ice Cream Fork	.....	.....	8.50(1)
Iced Beverage Spoon	6.75	8.00	8.25
Party Teaspoon	.....	.....	4.75(4)
Salt Spoon, Individual, Gilt	.....	2.25	2.25
Steak Knife, Individual	.....	9.50	10.50
Tea Knife	.....	8.00(2)	8.00(2)
Tea Fork	.....	8.50(2)	8.50(2)

1. Made only in Chantilly, Melrose and Strasbourg.
2. Made only in Buttercup, Camellia, Celeste, Chantilly, Fairfax, Lyric, Rondo, Strasbourg.
3. Buttercup, Chantilly and Strasbourg Place Knives and Place Forks are also available in "Luncheon style" at same prices.
4. Available in Andante, Aspen, Blithe Spirit, Celeste, Chapel Rose, Classique, Esprit, Firelight, Rose Tiara, Sea Rose, Stardust.
5. Not made in Blithe Spirit, Celeste, Classique, Esprit, Firelight, Rose Tiara, Sea Rose, Stardust.
6. Made only in Chantilly, Fairfax and Strasbourg.

Prices include 10% Federal Tax. Subject to change without notice.

PRICE GROUPS ➔	4	5
PLACE-SETTING PIECES	Buttercup Esprit Firelight King Edward Sea Rose Strasbourg	Classique Melrose
Teaspoon	6.75	7.50
Place Knife	9.25(3)	10.25
Place Fork	10.50(3)	11.50
Place Knife, Large	10.50(5)	11.00(5)
Place Fork, Large	13.75(5)	14.50(5)
Place Spoon (for Soup, Cereal, Dessert)	8.25(4)	8.75(4)
Salad, Pastry or Fish Fork	8.75	9.75
Cream Soup Spoon	8.25(5)	8.75(5)
Spreader (Flat Handle)	6.25(5)	6.75(5)
Spreader or Buffet Kn. HH	6.25	6.75
WITH PLACE KNIFE & FORK:	**4**	**5**
4-PC. PLACE-SETTING	35.25	39.00
5-PC. PLACE-SETTING	43.50	47.75
6-PC. PLACE-SETTING	49.75	54.50
WITH PLACE KNIFE AND FORK, LARGE	**4**	**5**
4-PC. PLACE-SETTING	39.75(5)	42.75(5)
5-PC. PLACE-SETTING	48.00(5)	51.50(5)
6-PC. PLACE-SETTING	54.25(5)	58.25(5)
OTHER PLACE PIECES	**4**	**5**
Cocktail or Oyster Fork	6.25	6.50
Coffee or Cocktail Spoon	4.50	4.75
Dessert Spoon	9.25(5)	9.75(5)
Grapefruit, Orange or Melon Spoon	9.00(1)	9.75(1)
Ice Cream Fork	9.00(1)	9.75(1)
Iced Beverage Spoon	8.75	9.50
Party Teaspoon	4.75(6)	.....
Salt Spoon, Individual, Gilt	2.25	2.25
Steak Knife, Individual	11.00	11.00
Tea Knife	8.00(2)	.....
Tea Fork	8.50(2)	.....
SPECIALTIES	Not made in Andante, Aspen, Chapel Rose.	All Other Patterns
Infant Feeding Spoon		5.75
Two-Piece Baby Set		10.00
Three-Piece Child's Set		22.50(2)
Tea Bell		12.00(5)

See next page for set prices

BASIC SERVICE PRICES	1	2	3	4	5
32-Pc. Basic Set For 8 Eight 4-pc. place-settings 4-Pc. place-setting — Teaspoon, Place Knife, Place Fork and Salad Fork	200.00	258.00	270.00	282.00	312.00
40-Pc. Basic Set For 8 Eight 5-pc. place-settings 5-Pc. place-setting — Teaspoon, Place Knife, Place Fork, Salad Fork and Cream Soup or Place Spoon.	254.00	318.00	334.00	348.00	382.00
48-Pc. Basic Set For 8 Eight 6-pc. place-settings 6-Pc. place-setting — Teaspoon, Place Knife, Place Fork, Salad Fork, Cream Soup or Place Spoon and Spreader	292.00	364.00	382.00	398.00	436.00

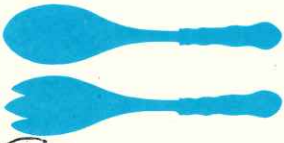
TEN MOST ESSENTIAL SERVING PIECES

PIE OR CAKE SERVING KNIFE — essential to serve pie and cake; also aspics and frozen desserts.

TABLE OR SERVING FORK pierced — use alone or with tablespoon to serve cold meats, chops, escalloped or a la king foods, salads.

TABLE OR SERVING SPOON — Almost any meal calls for several of these, use to serve anything from vegetables to berries and sauces.

SALAD SERVING SET — sterling handles, an essential pair for salads and general serving purposes.



COLD MEAT OR BUFFET FORK — serves sliced meats, chops, cutlets — with a tablespoon it makes an all-purpose serving set.

SUGAR SPOON — for sugar as well as small sauce or dressing bowls.

GRAVY LADLE — for sauces, gravy, dressings served in gravy boats or bowls.

BUTTER SERVING KNIFE — for butter dish, cheese, jams etc.

CREAM OR SAUCE LADLE — for whipped cream, dressing, cream sauce bowls.

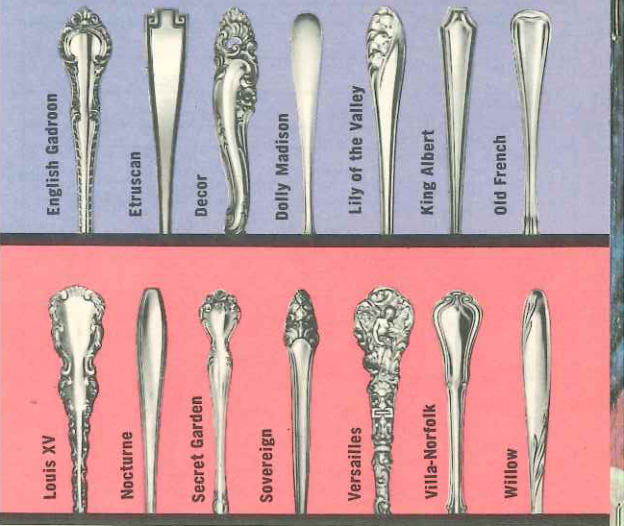
PRICE GROUPS ➔	1	2	3	4	5
SERVING PIECES	Andante Aspen Chapel-Rose	Blithe Spirit, Buttercup, Camellia, Celeste, Chantilly, Classique, Esprit, Fairfax, Firelight, Greenbrier, King Edward, Lyric, Melrose, Rondo, Rose Tiara, Sea Rose, Stardust, Strasbourg			
Bonbon or Nut Spoon	.....	7.50			
Bonbon or Nut Spoon, Enameled	.....	10.00(g)			
Butter Serving Knife (Flat Handle)	.....	12.50(h)			
Butter Serving Knife (Hollow Handle)	7.95	10.00			
Cake Breaker	.....	15.00			
Carving Set, Knife & Fork	.....	50.00(h)			
	.....	35.00(a)			
Carving Steel	.....	22.00(h)			
Casserole, Chafing Dish or Dressing Spoon	.....	35.00(f)			
Cheese Serving Knife	.....	10.00			
Cold Meat or Buffet Fork	14.75	17.50			
Cream or Sauce Ladle	.....	10.00			
Entree or Dessert Server	.....	17.50(e)			
Gravy Ladle	14.75	17.50			
Jam Spoon	.....	7.50(b)			
Jelly Server	.....	10.00			
Lemon Fork	.....	7.50			
Olive or Pickle Fork	.....	7.50			
Pastry Server	.....	17.50			
Pastry or Frozen Dessert Knife	.....	15.00			
Pie or Cake Serving Knife	14.75	17.50			
Punch Ladle	.....	75.00			
Relish or Mustard Ladle	.....	6.50(e)			
Salad or Serving Fork, Large	.....	25.00(d)			
Salad or Serving Spoon, Large	.....	25.00(d)			
2-Pc. Salad Set (Sterling Handle)	.....	22.50			
Steak Set, Knife & Fork	.....	28.50			
Sugar Spoon	7.95	10.00			
Sugar Tongs	.....	12.50			
Table or Serving Fork, Pierced	14.75	17.50(i)			
Table or Serving Spoon	14.75	17.50			
Tomato or Flat Server	.....	22.50			

(a) Available in Blithe Spirit, Celeste, Classique, Esprit, Firelight, Rose Tiara, Sea Rose and Stardust.
(b) Made only in Celeste, Fairfax and Strasbourg.
(c) Made only in Chantilly.
(d) Made only in Buttercup, Chantilly, King Edward, Melrose, Rondo, Sea Rose, Strasbourg. Available in other patterns until stock depleted.
(e) Made only in Buttercup, Chantilly, Melrose, Rondo, Rose Tiara, Sea Rose, Strasbourg.
(f) Made only in Chantilly and Strasbourg.
(g) Made only in Strasbourg. Available with Jade Green or Lapis Blue enameling in bowl.
(h) Not made in Blithe Spirit, Celeste, Classique, Esprit, Firelight, Rose Tiara, Sea Rose and Stardust.
(i) Table or Serving "Spoon," pierced in Classique and Esprit.

Prices include 10% Federal Tax. Subject to change without notice.

"THE ENCORE GROUP"

In addition to the designs shown inside this folder, Gorham also makes available these best loved, older sterling patterns. This program as well as Gorham's annual Made-to-Order program is your assurance that when your sterling is by Gorham, it is always available.



D7/

WOODWARD & LOTHROP

The Silver Room, First Floor

WASHINGTON 13, D. C.

rec'd APR., 1964